

Email 1

Dear XXX,

Hello. I belong to the XXXX chapter and I'm also a certified construction finance professional (CCIFP).

As construction finance leaders we wear many hats. Understanding the numbers is just part of what we do. Being able to turn this data into decisions and communicate this to everyone involved in the project is critical. This is why being a CCIFP is more important than ever.

The ICCIFP has just launched its newest exam that reflects the most up-to-date practices in construction financial management and ASC-606. Be one of the first to upgrade your skills to the newest standard. Let us know if you are interested in learning more about this newest exam and the application procedures [here](#).

Now is a great time to take the next step in your career by seeking the CCIFP, boosting your career, making your firm more competitive and distinguishing yourself as an expert in construction finance.

Email 2

My CCIFP certification (Certified Construction Industry Financial Professional) has been an important part of my career. It is a sense of personal pride and has made me more marketable because it underscores my specific construction financial knowledge.

Like you, every day I'm interacting with sureties, banking and finance, insurance, legal, government authorities, auditors, project leaders and many others. Having a CCIFP helps me understand the nuances and complexities of construction finance so that I can communicate confidently with everyone involved in the project.

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Take it from me, the CCIFP is an important step in your career.

Email 3

Did you know that the rewards from earning the CCIFP (Certified Construction Industry Financial Professional) last a lifetime?

As I have personally found, the CCIFP certification is a pathway to a more successful business career -- one that opens doors to new roles and advancement opportunities. Plus, CCIFPs are a distinct asset to the firm that can lead to successful project completion, efficient business practices, accurate revenue and overall company revenue success.

Taking the first step on a new journey is often the hardest part but you don't have to do it alone. Members of our chapter and I are available to share our CCIFP experience with you. Just let us know how we can help you in your pursuit of the CCIFP.

Now is a great time to pursue your CCIFP. The ICCIFP is launching its newest exam that reflects the most up-to-date practices in construction financial management and ASC-606.

Be one of the first to upgrade your skills to the newest standard and start a journey that will last a lifetime.