

## **General Newsletter Article: Make the Most of this Time**

Career-driven professionals are making the most of this challenging time, sharpening their skills and taking charge of their future. Now is a great time to earn your CCIFP (Certified Construction Industry Financial Professional) to position yourself for new career opportunities, higher earning potential and greater credibility.

ICCIFP released the newest version of the CCIFP exam in January. This exam reflects the most up-to-date practices in construction financial management and ASC-606. You can be one of the first to upgrade your skills to the newest standard.

Talk to <chapter contact> for more information or register today at [iccifp.org](http://iccifp.org). Start your journey now to become a CCIFP

## **Newsletter Article for March or April: 5 Reasons Why You Should Seek the CCIFP Certification**

Now is a great time for you to earn your CCIFP certification. Here are a few reasons why:

- 1) **It's a career advantage.** Earning a CCIFP is a career achievement. You will be more marketable because the CCIFP demonstrates your specific construction finance knowledge and commitment to lifelong learning.
- 2) **Employers recognize the value.** A CCIFP establishes you as having, valuing and maintaining the highest possible standards of knowledge, competence and ethical behavior and practices.
- 3) **Go beyond the numbers.** CCIFP certification gives you the opportunity to prove not only what you know but also how you can apply that knowledge on the job.
- 4) **Show that you can talk the talk.** Today's construction financial managers interact with sureties, banking and finance, insurance, legal, government authorities, auditors, project leaders and many others. Having a CCIFP on your team ensures that the firm has someone who understands the nuances and complexity of construction finance and can communicate confidently with everyone involved in the project.
- 5) **Prepares your firm for today and tomorrow.** Having a CCIFP on the team better prepares your firm and is a distinct competitive advantage for meeting the challenges ahead as information moves more quickly and construction industry financial management becomes more complex.

Visit [ICCIFP.org](http://ICCIFP.org) for more information and to apply today. If you have questions, you can also talk to <chapter champion>

## **General Newsletter Article: Get the CCIFP Difference**

Today's construction financial managers interact with sureties, banking and finance, insurance, legal, government authorities, auditors, project leaders and many others. Having a CCIFP ensures that your firm has someone who understands the nuances and complexity of construction finance and can communicate confidently with everyone involved in the project. That's the CCIFP Difference. See what others have learned. <https://www.youtube.com/watch?v=3XraiUnb89A>