

Chapter Champion Checklist

Thanks for being a certification champion! As a chapter champion, you can promote the CCIFP and reach out to prospective applicants. Your CFMA [Star Program](#) funds can be used for marketing materials for your chapter. To help you in this effort, we've created some marketing resources you can use.

- ✓ Talk about certification at chapter meetings.
- ✓ Here is a [presentation](#) and a [flyer](#) you can use.
- ✓ Show this [video](#) during chapter meetings and events.
- ✓ Send one of the attached [emails](#) each month to chapter members.
- ✓ If your chapter sends a newsletter, here are some sample [articles](#) you can use.
- ✓ Is your chapter active on social media – if so, here are some [posts](#) you can use. You can also simply share the posts from ICCIFP.
- ✓ Here is a [calendar](#) of suggested content release.
- ✓ Host a chapter study group! Find tips on how to host a study group [here](#).
- ✓ Consider establishing a scholarship program to cover some certification expenses with your chapter fundraising events and donations.

